

ALWAYS ON
THE MOVE

Automotive Sector

INFORMATION ON AUTOMOTIVE SECTOR
OCCUPATIONS, OPPORTUNITIES AND STUDY PATHS



Maintenance

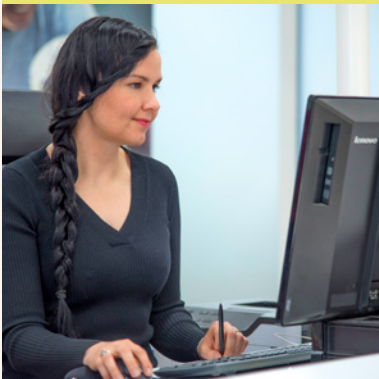


Sales

Marketing



Analytics



Finance, HR
administration



Good pay

Pleasant work
environment



READ MORE

Learning
new things



Why?



SALARY AND STABILITY

The automotive sector offers excellent pay with regular working hours and a wide range of benefits. Jobs are also conveniently flexible to suit individual life situations, like enabling part-time work along with studies. The demand for automotive maintenance, repairs and spare parts usually stays high, even with fluctuations in the economy.

EASY TO START, HARD TO QUIT

The automotive sector is a very approachable field, in which you can specialise through on-the-job learning, basic vocational studies, adult education, continuing education and even higher education studies. Just choose your favourite job from the offering and build your own career path one step at a time.

WORK JUST FOR YOU

The automotive sector offers a wide variety of occupations and career opportunities, ranging from mechanic and data analytics to sales and marketing. Whether you're an outgoing motivator or a behind-the-scenes workhorse, you're sure to find a friendly team of co-workers. And, there's even work to be found for those who are not passionate about cars.

A SECTOR ALWAYS ON THE MOVE

The automotive sector is under constant technological development. Mobility is quickly being electrified and diversified. Would you be interested in electric vehicle technology, autonomous driving or environmentally-friendly innovations?



Future in the automotive sector

FAST-PACED CAREERS FOR EVERYONE

The automotive sector offers many attractive career paths, including everything from mechanic and data analytics expert to sales representative and marketer. You might work for, for example, a brand name or private service and repair centre, a car dealership or shop, or a spare parts outlet.

AUTOMOTIVE MECHANIC

If technical assembly skills and maintenance work inspire you, this might be just the field you're looking for. Mechanics make sure that drivers can get around reliably and safely. A mechanic can specialise in passenger cars or heavy-duty vehicles.



MARKETING, IT, DATA-ANALYTICS

The automotive sector is on the cutting edge of technological development. There is increasing demand for analytics and IT specialists. In marketing communications, you'll be able to work with some of the highest profile brands in the world

SALES REPRESENTATIVE

Strong communication skills, customer-orientation and a knack for salesmanship are key skills if sales is your thing. Some 100,000 new and 600,000 used cars are sold in Finland each year.

ADMINISTRATION, HR, TRAINING AND EDUCATION

A large part of the work done in the automotive sector is done on computers, at team meetings and in the development of better working methods. Experts in administrative and HR work keep the workplace wheels turning.

SERVICE ADVISER

If you're passionate about both automotive mechanics and customer service, service adviser might be the perfect fit for you. As a service adviser, you will serve as a vital link between the customer and mechanic, providing an outstanding customer experience with a smile.

AUTOMOTIVE INSPECTOR

Automotive inspectors ensure, among other things, that vehicles are safe to operate, economical and meet emissions requirements. As an inspector, you will need technical expertise, customer service skills and a strong sense of responsibility.



BODY TECHNICIAN

Just like an automotive painter, an automotive body technician is an artist in their own right, using a palette of welding, joining, gluing and repair skills. An automotive body mechanic repairs and refinishes buckled panels, straightens chassis and replaces windows. There is constant demand for these specialists, as well.

SPARE PARTS SELLER

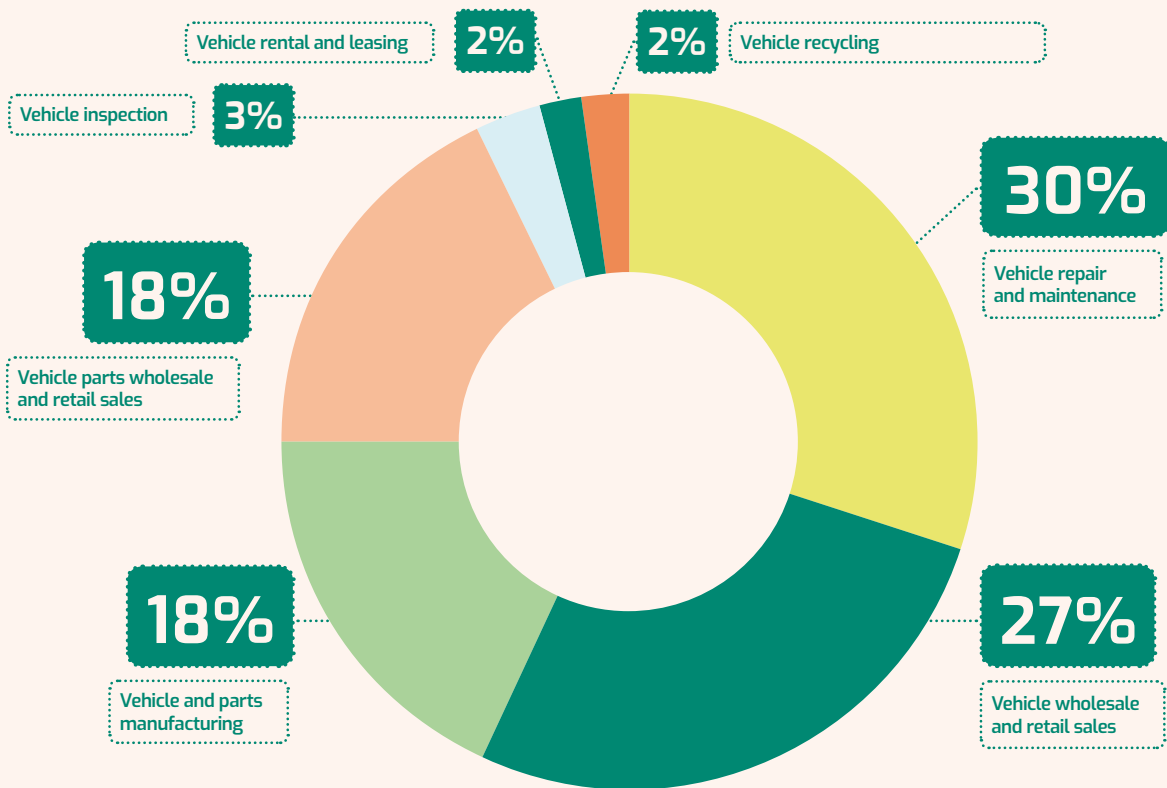
Spare parts sellers solve problems, anticipate every possible need and ensure that maintenance work goes without a hitch. As a spare parts seller, you will learn vehicle secrets and the importance of small parts as part of the whole machine.

AUTOMOTIVE PAINTER

If you are a visual, creative type, this is the job for you. An automotive painter is a master of colour and tone, who will also learn about vehicle technologies and develop mechanic skills.



THE FINNISH AUTOMOTIVE CLUSTER EMPLOYS APPROXIMATELY 48,000 PEOPLE



(Source: Finnish Information Centre of Automobile Sector, 2021)

AUTOMOTIVE SECTOR STUDY PATHS

1

Vocational Training: Each year, upper secondary vocational schools offer nearly 2,500 starting places for automotive studies, and approximately 600 students earn their vocation and specialised vocational qualifications. In addition to this, graduates with a vocational qualification in business and administration also work in customer service and sales.

2

Apprenticeship: An apprenticeship is based on a fixed-term employment agreement between an employer and the student, who receives training in the field as part of the job. The student's personal study plan is linked to the apprenticeship.

3

University of Applied Sciences: Engineering (Bachelor's) degree programmes are divided into product technology, automotive electrical systems, after-sales marketing and logistics studies. In addition, Bachelors of Business Administration (BBA) can find employment in the automotive sector in business positions, such as marketing, sales and IT.

4

University: Automotive technology or its indirectly related mechanical engineering can be studied at several universities of technology. Many other academic fields are also represented in the automotive sector, such as economics, law, administrative sciences and communications.